



PERSONAL INFORMATION COLLECTION STATEMENT

AXA China Region Insurance Company (Hong Kong) Limited / AXA China Region Insurance Company Limited / AXA General Insurance Hong Kong Limited / AXA Wealth Management (HK) Limited (referred to hereinafter as the “Company”) recognises its responsibilities in relation to the collection, holding, processing, use and/or transfer of personal data under the Personal Data (Privacy) Ordinance (Cap. 486) (“**PDPO**”). Personal data will be collected only for lawful and relevant purposes and all practicable steps will be taken to ensure that personal data held by the Company is accurate. The Company will take all practicable steps to ensure security of the personal data and to avoid unauthorised or accidental access, erasure or other use.

The provision of your personal data is voluntary. However, failure to provide the requested information may result in disqualification from the lucky draw.

Purpose: It is necessary for the Company to collect your personal data, including your name, contact information and valid identification number, which may be used, stored, processed, transferred, disclosed or shared by us for purposes (“**Purposes**”), including:

1. administering and managing the lucky draw;
2. handling your enquiries about the lucky draw;
3. contacting the winner;
4. arranging prize collection;
5. making disclosure as required by any applicable law, rules, regulations, codes of practice or guidelines or to assist in law enforcement purposes, investigations by police or other government or regulatory authorities in Hong Kong or elsewhere;
6. complying with the laws of any applicable jurisdiction; and
7. other purposes directly relating to any of the above.

Transfer of personal data: Personal data will be kept confidential but, subject to the provisions of any applicable law, may be provided to:

1. any of our affiliates, any person associated with the Company, any contractor or third party who provide administrative, technology or other services to support this lucky draw in Hong Kong or elsewhere and in this regard you consent to the transfer of your data outside of Hong Kong; and
2. any government department or other appropriate governmental or regulatory authority in Hong Kong or elsewhere.

For our policy on using your personal data for marketing purposes, please see the section below “**Use and provision of personal data in direct marketing**”.

Transfer of your personal data will only be made for one or more of the Purposes specified above.

Use and provision of personal data in direct marketing: The Company intends to:



1. use your name, contact details, products and services portfolio information, transaction pattern and behaviour, financial background and demographic data held by the Company from time to time for direct marketing;
2. conduct direct marketing (including but not limited to providing reward, loyalty or privileges programmes) in relation to the following classes of products and services that the Company, our affiliates, our co-branding partners and our business partners may offer:
 - a) insurance, banking, provident fund or scheme, financial services, securities and related products and services;
 - b) products and services on health, wellness and medical, food and beverage, sporting activities and membership, entertainment, spa and similar relaxation activities, travel and transportation, household, apparel, education, social networking, media and high-end consumer products;
3. the above products and services may be provided by the Company and/or:
 - a) any of our affiliates;
 - b) third party financial institutions;
 - c) the business partners or co-branding partners of the Company and/or affiliates providing the products and services set out in (2) above;
 - d) third party reward, loyalty or privileges programme providers supporting the Company or any of the above listed entities;
4. in addition to marketing the above products and services, the Company also intends to provide the data described in (1) above to all or any of the persons described in (3) above for use by them in marketing those products and services, and the Company requires your written consent (which includes an indication of no objection) for that purpose;

Before using your personal data for the purposes and providing to the transferees set out above, the Company must obtain your written consent, and only after having obtained such written consent, may use and provide your personal data for any promotional or marketing purpose.

You may in future withdraw your consent to the use and provision of your personal data for direct marketing.

If you wish to withdraw your consent, please inform us in writing to the address in the section on “**Access and correction of personal data**”. The Company shall, without charge to you, ensure that you are not included in future direct marketing activities.

Access and correction of personal data: Under the PDPO, you have the right to ascertain whether the Company holds your personal data, to obtain a copy of the data, and to correct any data that is inaccurate. You may also request the Company to inform you of the type of personal data held by it.



Requests for access and correction or for information regarding policies and practices and kinds of data held by the Company should be addressed in writing to:

Life Insurance	Data Privacy Officer AXA China Region Insurance Company (Hong Kong) Limited/ AXA China Region Insurance Company Limited Customer Service Centre Suite 2001, 20/F, Tower Two, Times Square, 1 Matheson Street, Causeway Bay, Hong Kong
Property & Casualty	Data Privacy Officer AXA China Region Insurance Company (Hong Kong) Limited/ AXA General Insurance Hong Kong Limited 5/F AXA Southside, 38 Wong Chuk Hang Road, Wong Chuk Hang, Hong Kong
Health & Employee Benefits	Data Privacy Officer AXA China Region Insurance Company Limited / AXA General Insurance Hong Kong Limited 10 - 11/F, Vertical Square, 28 Heung Yip Road, Wong Chuk Hang, Hong Kong

A reasonable fee may be charged to offset the Company's administrative and actual costs incurred in complying with your data access requests.

In the event of any inconsistency between the English and Chinese versions, the English version shall prevail.