



Limited-Time Appointment Privileges for Tax Season Event Terms & Conditions ("**Terms and Conditions**")

1. Limited-Time Appointment Privileges for Tax Season Event ("**Event**") is organised by AXA China Region Insurance Company Limited ("**AXA**") and will take place from 9 February 2026 to 24 April 2026 ("**Event Period**"). By participating in the Event, the participants are deemed to have read and accepted, and agree to be bound by these Terms and Conditions.
2. To be considered "**Eligible Participant(s)**" for the Event, participants must meet all of the following criteria:
 - a) Be aged 18 years or above as of or before 9 February 2026;
 - b) Be Hong Kong permanent residents or non-permanent residents holding a valid Hong Kong Identity Card issued by the Hong Kong Special Administrative Region of the People's Republic of China ("**Hong Kong**");
 - c) Not be an AXA financial consultant; and
 - d) Have not previously received an e-coupon from a similar appointment privilege event held in 2025.
3. During the Event Period, the first 500 Eligible Participants who:
 - (i) Successfully submit a request for a meeting with an AXA financial consultant from 00:00 on 9 February 2026 to 23:59 on 31 March 2026 (Hong Kong time) ("**Submission Period**") through the Designated Channels (as defined below); and
 - (ii) Meet with the designated AXA financial consultant appointed by AXA in person and complete the digital Client Needs Analysis ("**eCNA**") in Hong Kong pursuant to Clause 6 by 23:59 on 12 April 2026,will receive a redemption code (the "**Code**" or "**Reward**") for a HKD 100 HKTVMall e-coupon ("**e-Coupon**").
4. The Reward is subject to these Terms and Conditions, and the total quota of 500 Codes is available on a first-come, first-served basis, while stocks last. For the avoidance of doubt, the determination of the first 500 Eligible Participants will be based on AXA's system records. Any meeting requests submitted outside the Submission Period will be deemed invalid.



5. **“Designated Channels”** refer to the following methods or platforms:
 - a) Visiting AXA’s official website and request a meeting through the “Get a Free Consultation” form by providing the contact information;
 - b) Clicking on a link embedded in or displayed within an AXA advertisement or social media feed (including but not limited to: Google / Facebook / Instagram / YouTube) that redirects to AXA’s official website, followed by completing the procedure outlined in (a);
 - c) Clicking on the link displayed within the eDM received from AXA, which indicates your intention to request a meeting with an AXA financial consultant;
 - d) Requesting a meeting through AXA’s customer service hotlines;
 - e) Using Emma by AXA to request a meeting through the “Get a Free Consultation” form by completing the procedure outlined in (a); and
 - f) Visiting any AXA financial consultant’s page in OneCircle.Club and submit a meeting request with the AXA financial consultant.

6. The eCNA must be completed with the assistance of the designated AXA financial consultant appointed by AXA within the period from 9 February 2026 to 12 April 2026, and the phone number entered on the eCNA must match the number submitted to AXA when requesting the meeting. Failure to do so will result in the Eligible Participant being ineligible to receive the Code. Additionally, if the Eligible Participant did not provide a phone number during the meeting request, or the phone number entered on the eCNA does not match AXA’s last recorded contact number for such Eligible Participant, the Eligible Participant will be ineligible to receive the Code.

7. Each Eligible Participant shall only be entitled to the Reward once.

8. The Codes will be delivered to Eligible Participants who qualify to receive the Reward (**“Recipients”**) via the email address provided by the Eligible Participants when submitting the meeting request, in accordance with the submission date of the completed eCNA (as listed below). If the Eligible Participant did not provide an email address during the meeting request, the Codes will be sent to AXA’s last known email address for such Eligible Participant. The Code can be used to redeem the e-Coupon issued by Hong Kong TV Shopping Network Company Limited (the **“Vendor”**).



Date of Submission of the eCNA	The Code Deliver Date
On or before 23 Feb 2026	On or before 5 Mar 2026
On or before 9 Mar 2026	On or before 19 Mar 2026
On or before 30 Mar 2026	On or before 9 Apr 2026
On or before 12 Apr 2026	On or before 24 Apr 2026

9. AXA is not responsible for verifying the accuracy of the personal information submitted by the Eligible Participants. AXA shall not be liable for any failure in communication delivery resulting from inaccurate or incorrect information submitted by the Eligible Participants. Additionally, the concerned Code will not be re-issued under any circumstances.
10. Under any circumstances, the Code will not be re-issued if lost, damaged or unused after expiry date. The Code is not transferrable or cannot be exchanged or redeemed for cash or any substitutes.
11. Upon participating in the Event, Eligible Participants are deemed to have read and understood, and agree these Terms and Conditions. They also agree that the personal data provided during the submission of their meeting request, as well as the relevant personal data last known by AXA if the Eligible Participant did not provide contact information during the meeting request, will be used for purposes including administrative functions, communication, Code distribution, and other purposes pertaining to the Event. Unless otherwise specified in these Terms and Conditions, AXA will take all reasonable and practicable measures to keep the personal data collected confidential and ensure that its processing complies with the relevant provisions of the Personal Data (Privacy) Ordinance (Cap. 486). AXA will only keep the personal data collected as required for the purposes of collection. For more information, please refer to the Personal Information Collection Statement by clicking [here](#).
12. Eligible Participants must comply with these Terms and Conditions at all times. Should any Eligible Participant breach any provision of these Terms and Conditions or engage in any illegal fraudulent, or manipulative conduct resulting in losses to AXA or any third parties, the responsible Eligible Participant shall be liable for all such losses and damages.



13. AXA is not the vendor of the e-Coupon or the issuer of the Code and shall have no responsibility or liability for any issues arising in connection with the Code or e-Coupon. Any disputes related to the Code or e-Coupon shall be resolved directly between the participants and the Vendor. Redemption of the Code and use of the e-Coupon are subject to the relevant terms and conditions provided by the Vendor. For detailed instructions on how to redeem the Code, please refer to the relevant guidelines provided by the Vendor, as updated from time to time.
14. AXA may in its sole and absolute discretion alter or cancel the Event (in whole or in part) at any anytime without prior notice. AXA reserves the absolute right to interpret and change these Terms and Conditions. In the case of any dispute of the Event or these Terms and Conditions, AXA's decision will be final and conclusive.
15. AXA has the sole and absolute discretion in, according to relevant clauses of these Terms and Conditions, determining a person's eligibility to receive the Reward. If AXA discovers at any time, whether after or during the Event Period, that any person has failed to comply with these Terms and Conditions, AXA is entitled to disqualify the person from participating in the Event and receiving the Reward.
16. If any term or condition of these Terms and Conditions is found to be illegal, invalid or unenforceable, that particular term or condition will not affect the legality, validity or enforceability of any of the remaining terms and conditions of these Terms & Conditions.
17. The Event is held within Hong Kong and the date-and-time stated in these Terms and Conditions is Hong Kong time zone. These Terms and Conditions are governed by the laws of Hong Kong SAR. In the case of any disputes of these Terms and Conditions, it shall be subject to the exclusive jurisdiction of the courts of Hong Kong.